

When your customers use their credit or debit card, you lose money. As a business owner, you know there are better ways to spend your money than wasting 3% on every single transaction.

Thanks to ever-increasing processing fees and inflation, you may be:

- Feeling forced to raise your prices.
- Losing money right out the back door on every single transaction.
- Unable to grow your business.

But—what if you could keep more of the profit you already worked so hard to obtain?

We offer a no-nonsense Non-Cash Adjustment Program. It's engineered to help you put your profit DIRECTLY back to your bottom line, and keep you from overpaying for your processing.

If you're struggling to keep up with the cost of goods going up and think it's unfair that business owners have to pay fees just to process credit cards—you're probably a great fit for this program.

I'll follow up with you in the next few days to check in with you. I'd like 15 minutes of your time to discuss whether or not your business could benefit from this program.

Thank you for your time,

PS: I also offer Cash Advance, POS Systems, and around-the-clock support for your business. I left you some information about this in the packet as well.



Business Name: Owners Name: Email: Phone:

1. What are you doing now or plan to do with the rising cost of goods?

2. Have you ever wondered why some businesses pay credit card fees and others don't?

3. Do you have access to capital when you need it?

4. Are you satisfied with the equipment you are currently using?

5. If you didn't have to pay fees to process credit cards, how would you use that money to grow your business?



I'm with PCBancard and we are working with small businesses in the area to help them recover from lost revenue due to the pandemic and now inflation.

Some of these businesses are eligible to put \$2,000 or more back into their bottom line each month. It doesn't cost them a dime and they can do it without raising their prices.

If you think it's unfair that business owners have to pay fees just to process credit cards (fees that are constantly going up) you're probably a great fit for this program.

I'll be back in the area within the next few days to check in with you.

Thank you for your time.