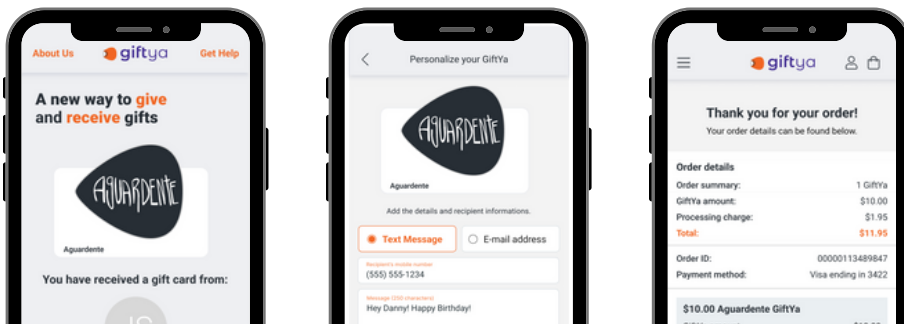
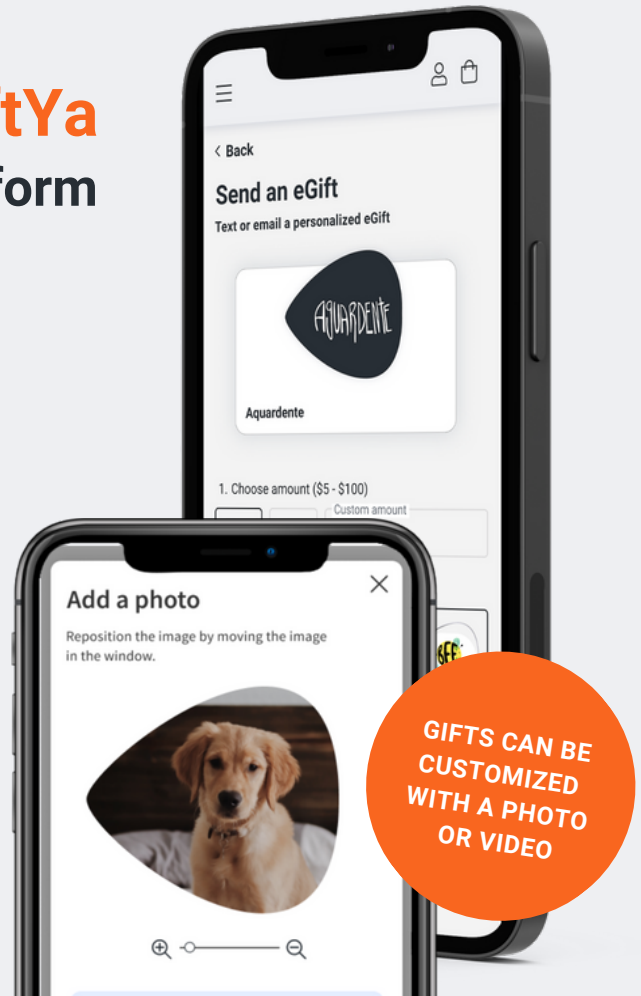


Priority has partnered with GiftYa

The real-time, text-based gifting platform deployable by any merchant

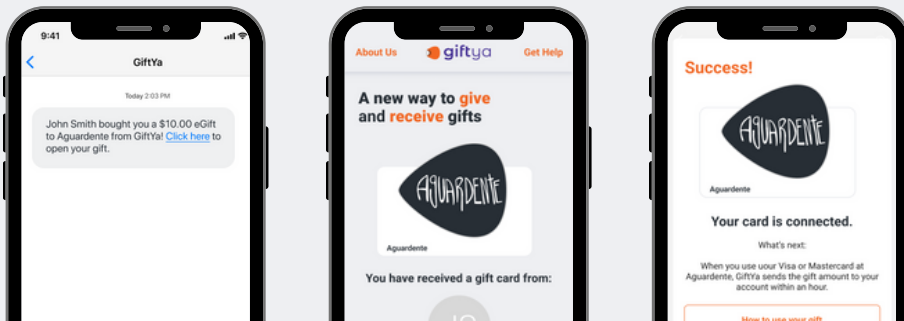
GiftYa reaches millions of consumers and creates a new revenue-generating gifting channel for your brand.

- Operates on Visa, MC, AMEX networks
- No POS integration or changes to settlement reporting
- Transacts and settles as a standard debit or credit sale
- Standard merchant processing fees apply; no additional fees paid by merchant
- Works as a stand-alone gift card and augments existing gift card programs
- GiftYa can be sent via text or email
- Merchants can promote their branded GiftYa landing page through website, digital, and social media marketing



SEND IN 10 SECONDS

1. Pick a brand
2. Personalize with a text, photo or video
3. Text the GiftYa



RECEIVE IN 18 SECONDS

1. Receive a text
2. View the gift
3. Activate to a Visa, Mastercard or AMEX
4. Shop with the activated card

Start a conversation with [US](#) to hear more about this exciting revenue opportunity!