



How long have you been in business?

How are you accepting payments right now (terminal, POS, gateway, etc.)?

What do you like and/or dislike about your equipment?

Are you interested in updated equipment?

Who are you processing with as of now?

What do you like and/or dislike about them?

How long does it take for you to receive your funds (next day, 2 day, 4 days, etc.)?

If you could change something you were doing with accepting cards, what would it be?

Roughly, how much do you pay in fees per month to accept cards?

If you need access to cash, do you have that ability through your processor?

Are you interested in lowering your monthly fees or ELIMINATING them completely?

What are 2 things you would like to do to grow your business?

Why haven't you been able to do this yet?

If I could show you a way to do these things, do you think it would make sense for us to do business together?

You have any local charities that you would like to help through our Give Back Program, if it didn't come out of your pocket?

Anything else I really need to know about your business or how you are processing cards that I should know?

Merchant Name: \_\_\_\_\_

Owner Name: \_\_\_\_\_