

PAY \$0 TO PROCESS

Stop losing money every time your customer swipes their card.



BENEFITS OF THE DUAL PRICING PROGRAM

- PCBancard's Dual Pricing Program allows merchants to offer a "card price" and a "cash price".
- Both prices are clearly displayed on the terminal or the ticket, giving your customer the choice of how they'd like to pay.
- Eliminates the processing costs associated with credit card acceptance.
- No need to increase the costs of goods and services to make up for lost profit due to inflation or rising processing fees.
- Merchants are on a month-to-month contract with NO cancellation fees.
- Ability to give back to a local charity through your business' processing.

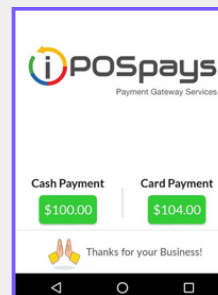
PAY \$0 TO PROCESS CREDIT CARDS

With processing fees going up like never before, business owners like you are forced to pay outrageous fees to accept credit cards. With PCBancard's Dual Pricing Program, you'll pay \$0 to process credit cards—and put that money back into your bottom line, instead.

NEW TECHNOLOGY AVAILABLE!

PCBancard offers the latest equipment pre-programmed with the Dual Pricing Program. Here's how Dual Pricing works on our P Series Terminal by Dejavo:

Example of \$100 Transaction with DUAL PRICING



Customer Receipt



Traditional Processing Statement

Total Fees	
Interchange Fees	\$1,131.77
Card Processing Fees	\$199.51
Card Brand Assessment	\$105.74
Other Fees	\$322.43

Total Fees charged to Merchant \$1759.45

Dual Pricing Processing Statement

Total Program Fees	\$64.95
Interchange Fees	\$0.00
Card Processing Fees	\$0.00
Card Brand Assessment	\$0.00
IPOS Pays Cloud POS fee	\$10.00
Total Fees Charged to Merchant	\$74.95



P1 Counter Top Terminal

- \$250.00 upfront - billed 30 days after shipment

Desktop Terminal

- Quad-Core 1.3GHz CPU
- Ethernet, WIFI, USB
- Large 5" touch screen
- USB ports, keyboard & printer
- Includes access to IPOS Pays Gateway

IPOS Pays Gateway

- \$10/month

Dual Pricing Program Fee

- \$64.95

Monthly Fees with Dual Pricing + P1 Terminal and Gateway

- \$74.95