

ORDER UP!

INSTANT EXPANSION WITH ZERO FRICTION

When Ferg's Sports Bar needed to expand for a major event, they added 350 tables to their parking lot. Using Union's mobile ordering, St. Petersburg's largest sports bar instantly increased capacity—processing over 9,000 tabs in one day without adding staff or hardware.

CHALLENGES & UNION'S SOLUTIONS:

- **Rapid Expansion:** Adding 350 tables overnight with mobile ordering meant instantly increasing service capacity without adding staff or hardware
- **Operational Complexity:** Coordinating orders across an expanded venue required seamless connection between indoor and outdoor service areas
- **Service Deployment:** Converting a parking lot into a full-service area needed to happen quickly without extensive setup or infrastructure
- **Workflow Continuity:** Existing staff needed to maintain their proven processes while serving a much larger space
- **System Performance:** Managing over 9,000 daily tabs across the expanded venue required reliable, scalable technology

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union RESULTS

**PROCESSED 9,000+
TABS IN A DAY**

**BOOSTED SERVICE
CAPACITY BY 30%
WITH NO LABOR IMPACT**

**MAINTAINED SEAMLESS
OPERATIONS**

"What impressed us most was how effortless the expansion felt. We literally increased our capacity overnight, processed over 9,000 tabs, and our existing team handled it all without breaking a sweat. That's the power of having the right system."

—FERG'S SPORTS BAR