



Unlock New Revenue Streams with DejavooExtra

The Ultimate Merchant Solution for Loyalty-Driven Success!

Reseller Partner Success Pack
January 2025

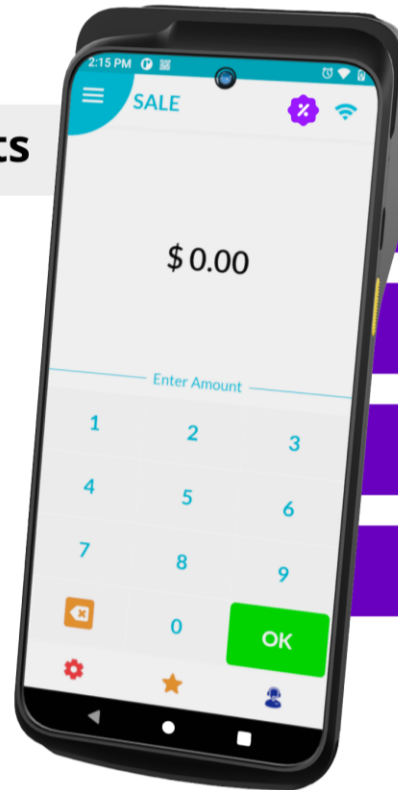
Loyalty Enabled Payment Terminal Solution

One Terminal for All!

Bringing Payments, Loyalty, and Engagement together in one powerful POS Terminal

DejavooExtra Payment Terminal integrates seamlessly with the iPOSays Platform and DejavooExtra Loyalty Management Portal, centralizing all loyalty operations for merchants within a unified ecosystem.

Payments



Member Onboarding

Discount

Gift Coupons

Points

**Empower Your
Merchants,
Grow Your
Business**

All merchants with **P-Line** Dejavoo Payment Terminals can use this system.

Q-Line Payment Terminals will be launched in
March 2025

Each Merchant owns their loyalty members and
program.

Points and Coupons given by a Merchant are only
redeemable in its own branded store.



Coffee Shop



Dry Cleaner



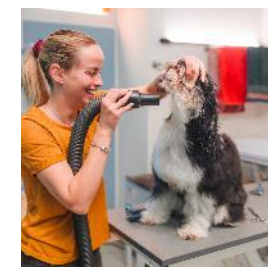
Florist



Bakery



Beauty & SPA



Pet Shop



Chiropractor



Café & Restaurant



Hairdresser

• • • And more ...

DejavooExtra Strategy

Create the most user-friendly platform that helps SMBs maximize their revenues and integrates DejavooExtra into their daily operations.

Meet with
DejavooExtra



**Loyalty
Engagement
Insights**

Our value proposition for SMBs

Unified Solution
Revenue Growth
Zero Initial Investment
No tech expertise needed

What's in it for our Reseller Partners?

An Exponential Increase in Revenues for Our Resellers

As a DejavooExtra reseller, you'll earn a substantial commission based on the loyalty revenue generated from your merchants, ensuring **a new source of recurring revenue per merchant each month** while you focus on your core business!

Start Earning Today!



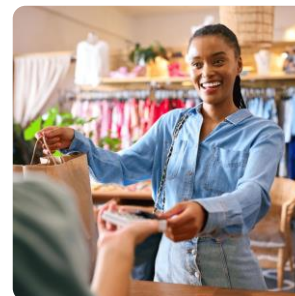
New Sources of Revenues

Loyalty fees, points, coupons, and gift cards create additional transaction opportunities beyond credit card payments, generating **new revenue streams** untied to traditional methods.



Recurring Passive Income

We help merchants boost sales by 35%, driving growth for resellers and increasing income as businesses expand. - **you earn passive income while your core business continues.**



Merchant Stickiness

DejavooExtra boosts transaction frequency and volume, enhancing the relationship between Resellers and Merchants for **long-term partnerships** and business growth.

Why DejavooExtra is better ?



**Enhanced Loyalty Features
at a Better Price**



**No Hidden Costs for
Resellers and Merchants**



**Connect Merchants to
DejavooExtra in One Click**



**Loyalty Program Setup
in Minutes for Merchants**



DejavooExtra is now available on the iPOSpays Store

Key Components of the DejavooExtra Platform

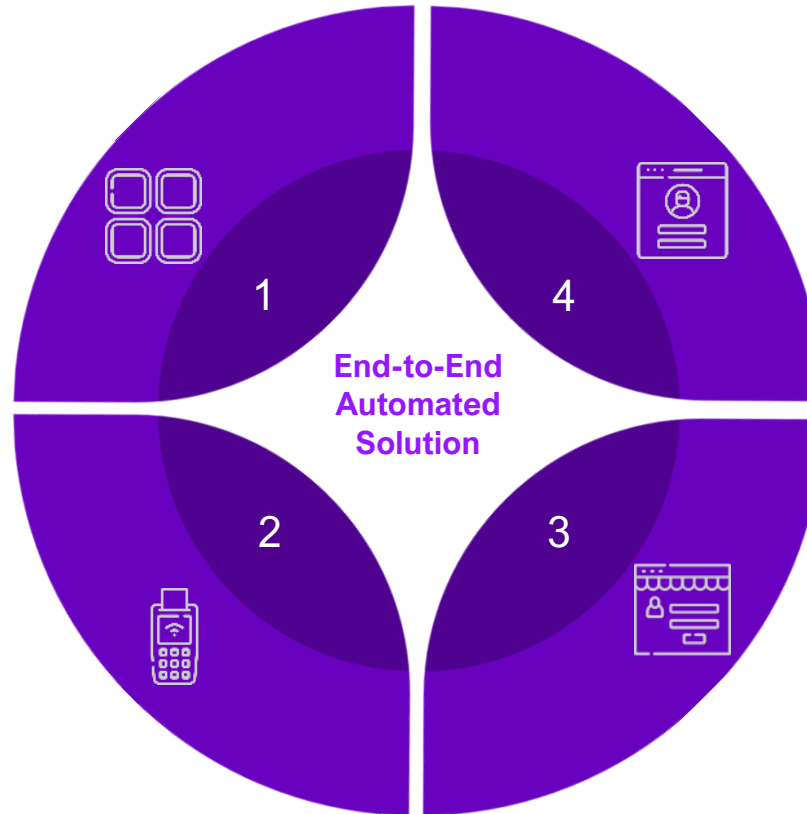
Easy Setup, Seamless Management, Immediate Sales Boost

1 Dejavoo
iPOSpays Store

Mark your merchant as “**Loyalty Enabled**” on the iPOSpays Store and click “**Launch on Restart**” to run the process automatically.

2 DejavooExtra
Payment Terminal

Once you set the TPN to 'Launch on Restart' in the iPOSpays store, the **DejavooExtra App will be downloaded automatically.**



4 DejavooExtra
Member Portal

Member Portal is where **customers can manage and view their memberships** and activities at DejavooExtra merchants

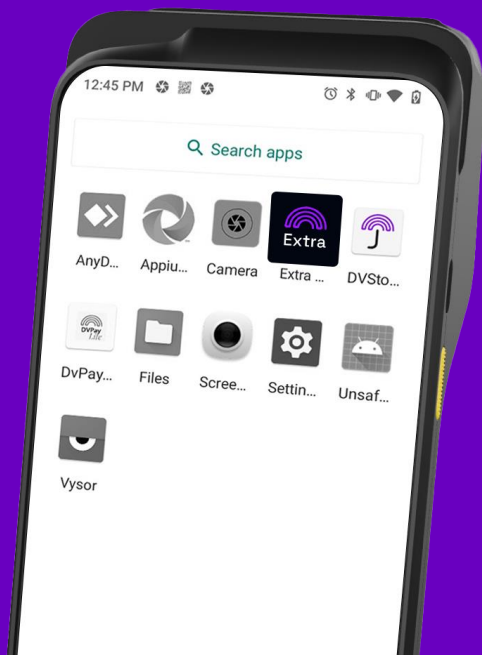
3 DejavooExtra
Merchant Portal

Your merchants can **easily set up and manage their loyalty programs** through this platform and start boosting sales instantly

Dejavoo iPOSpays Store


To enable loyalty for your merchant on the iPOSpays Store, simply mark them as **"Loyalty Enabled"** and then click **"Launch on Restart"**

You're all set!



Step 1

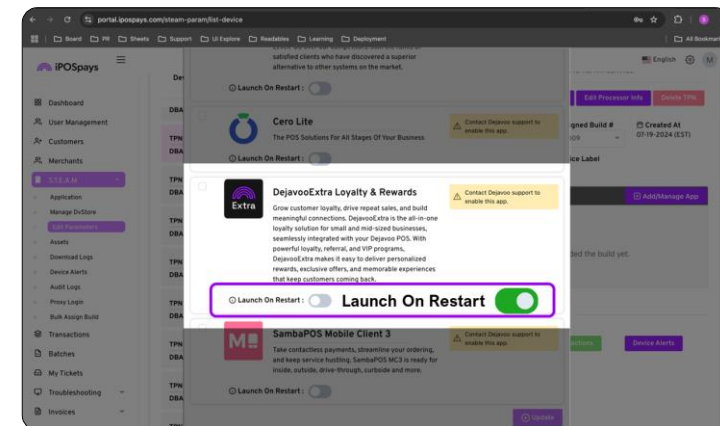
Select your TPN & Click " Add/Manage App"

 Add/Manage App

Step 2

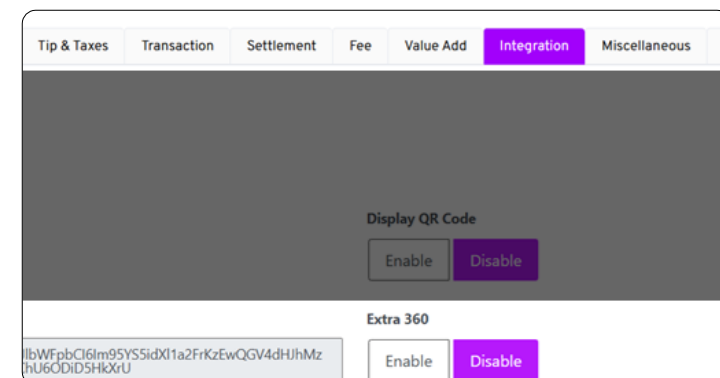
- Select "DejavooExtra Loyalty & Rewards"

- Activate "Launch on Restart"



Step 3

Edit Parameters > Integrations
Enable " Extra360"



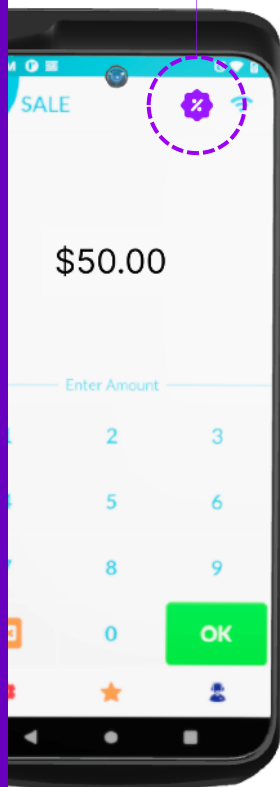
DejavooExtra Payment Terminal

DejavooExtra Payment Terminal acts as a gateway to new sales opportunities, an enabler of long-term merchant loyalty, and a driver of increased profits.



DejavooExtra Reseller Success

DejavooExtra version
Loyalty Icon



Core Features

Member Onboarding

Join the Club, Fast Enrollment

1

Deliver Instant Rewards

Discount, Point, Coupon

2

Accept Payments

Redeem Points, Use Coupon, Bank Card, Cash

3

Manage Products

Black-Listed Products, Available for Point Redemption

4

Partial Payment Capability

Redeem Points, Use Coupon, Bank Card, Cash

5

dejavooextra.com

DejavooExtra Merchant Portal

Empower your merchants with everything they need in one place to elevate their revenues from day one!



DejavooExtra Reseller Success

DejavooExtra merchants manage their loyalty programs through the Merchant Portal, fully integrated with their everyday Dejavoo Payment Terminals.



With the DejavooExtra Merchant Portal, merchants can easily manage their members, launch exciting campaigns, and create exclusive VIP tiers.

Additionally, they can engage more effectively with members and track their activities—all within the user-friendly Merchant Portal.

 www.dejavooextra.com

dejavooextra.com

DejavooExtra Member Portal

Stay connected with loyalty members by making their engagement fully transparent and empowering



DejavooExtra Reseller Success

DejavooExtra Member Portal lets your merchants' loyalty members track points, view active campaigns, check VIP tiers, invite friends, and manage their profiles — all in one place, with the ability to reach customers via SMS and email.

The screenshot displays the DejavooExtra Member Portal interface. At the top, it says "Hello, John Doe" and "Get discounts and get rewarded with Points every time you shop with cash or debit/credit card!". Below this, a summary card shows "4 Membership(s)", "\$60.50 Worth", "60.50 Points", and "\$280.00 Total Savings". A section titled "All of your memberships are here!" lists two memberships: "The Burger Joint" and "TAFFY". Each entry shows the start date, VIP tier, referral link, points, worth, and links for campaigns and management.

Membership	Since	VIP Tier	Refer and Earn	Points	Worth	Actions
The Burger Joint	Since: 11-28-2024	VIP Tier: - Progress to Next Tier	Refer and Earn Share Your Referral Link	0.50	\$0.50	Campaigns Manage
TAFFY	Since: 11-28-2024	VIP Tier: Gold Progress to Next Tier	Refer and Earn Share Your Referral Link	17.00	\$17.00	Campaigns Manage

www.dejavooextra.com

Customers create loyalty accounts and use their **bank cards or phone numbers as loyalty IDs** at any DejavooExtra merchant — no need for punch cards, apps, or physical cards.

dejavooextra.com

Welcome Offer

All subscription packages for just **\$19.99/month** with DejavooExtra!
Offer valid for 2 months till 02/28/2025.



DejavooExtra is now available on the iPOSpays Store

Attractive Pricing for a Huge Return!

Starter

\$49.99/month

Loyalty Members	Unlimited
Transaction Limit	500
Email Included	500
Transaction Fee	\$0.10
Redemption Fee	2.5%

Growth

\$99.99/month

Loyalty Members	Unlimited
Transaction Limit	2,500
Email Included	1,000
Transaction Fee	\$0.10
Redemption Fee	2.5%

Pro

\$199.99/month

Loyalty Members	Unlimited
Transaction Limit	7,500
Email Included	5,000
Transaction Fee	\$0.10
Redemption Fee	2.5%

All loyalty features are included in every package.

Discover and Experience DejavooExtra

Learning Center

- for Resellers
- for Merchants

DejavooExtra Learning Center provides merchant users with the necessary resources to effectively manage their loyalty programs.

Youtube Channel

- Introduction
- Overview
- How-To Videos

The DejavooExtra YouTube Channel offers introductions, overviews, and how-to videos to assist merchant users in managing loyalty programs.



One-Pagers

- for Resellers
- for Merchants

DejavooExtra offers marketing materials and use case documents designed for both resellers and merchants.

Sandbox-Demo Platform

- for Resellers

A sandbox platform is available for Reseller users to run product demos. Request login credentials by emailing support@dejavooextra.com



Frequently Asked Questions ...

How do we benefit from DejavooExtra as a reseller partner?

You'll earn around \$50 per month from each small merchant who processes about 1,000 loyalty-driven transactions, generating \$25,000 in revenue.

How does the billing work?

We'll bill you monthly based on your onboarded Merchants' subscription plans. You then invoice your Merchants accordingly. Everything is automated and straightforward.

What is the process for signing up our merchants?

Start the onboarding through the iPOS Pays Store. Your Merchants can complete the setup themselves using a simple self-onboarding process. Need help? Contact your Dejavoo Sales Representative anytime.

How do we promote DejavooExtra to our Merchants?

We provide everything you need — training materials, sales scripts, and technical support for you, your team, and your agents. Reach out to your Dejavoo Sales Representative if you need assistance.

How do we handle custom plan requests?

For bulk onboarding, we'll work with you to offer special pricing and create tailored plans to match your needs. Just contact your Dejavoo Sales Representative — we're here to help.

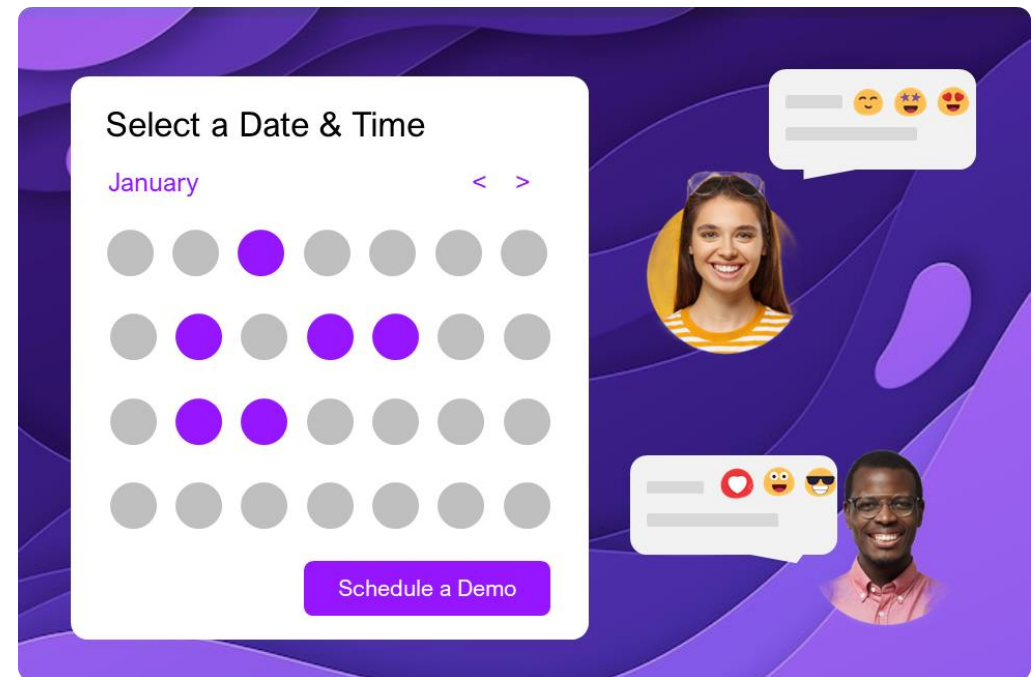
How do Merchants upgrade their subscription Packages?

They can upgrade directly through the Merchant Portal — no hassle for you. The new subscription package price will be reflected in their next month's invoice.



DejavooExtra provides resellers with a loyalty-driven solution that fosters long-term merchant engagement, generates recurring passive income, and opens new revenue streams

Discover More — Schedule Your Demo Today!



www.dejavooextra.com