

# PAY \$0 TO PROCESS

Stop losing money every time your customer swipes their card.



PCBANCARD LLC IS A REGISTERED ISO OF SYNOVUS BANK, COLUMBUS, GA, FIFTH THIRD BANK, N.A., CINCINNATI, OH, AND WELLS FARGO BANK, N.A., CONCORD, CA

## BENEFITS OF THE DUAL PRICING PROGRAM

- PCBancard's Dual Pricing Program allows merchants to offer a "card price" and a "cash price".
- Both prices are clearly displayed on the terminal or the ticket, giving your customer the choice of how they'd like to pay.
- Eliminates the processing costs associated with credit card acceptance.
- No need to increase the costs of goods and services to make up for lost profit due to inflation or rising processing fees.
- Merchants are on a month-to-month contract with NO cancellation fees.
- Ability to give back to a local charity through your business' processing.

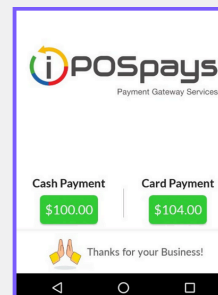
## PAY \$0 TO PROCESS CREDIT CARDS

With processing fees going up like never before, business owners like you are forced to pay outrageous fees to accept credit cards. With PCBancard's Dual Pricing Program, you'll pay \$0 to process credit cards—and put that money back into your bottom line, instead.

## NEW TECHNOLOGY AVAILABLE!

PCBancard offers the latest equipment pre-programmed with the Dual Pricing Program. Here's how Dual Pricing works on our P Series Terminal by Dejavoo:

### Example of \$100 Transaction with DUAL PRICING



### Customer Receipt

### Traditional Processing Statement

#### Total Fees

Interchange Fees	\$1,131.77
Card Processing Fees	\$199.51
Card Brand Assessment	\$105.74
Other Fees	\$322.43

**Total Fees charged to Merchant \$1759.45**

### Dual Pricing Processing Fees with P Terminal

<b>Total Program Fees</b>	<b>\$64.95</b>
Interchange Fees	\$0.00
Card Processing Fees	\$0.00
Card Brand Assessment	\$0.00
IPOSpays Portal Fee	\$10.00

**Total Fees Charged to Merchant \$74.95**



### Local Payments Expert



### Android P Series Terminal and iPOSpays Gateway

- No-Charge terminal when you process with the Dual Pricing Program
- Comes with the iPOSpays portal - a powerful tool comes with your P-Series Terminal, simplifying payment processing and giving you the power to run your business from anywhere.



#### SCAN THE CODE

Scan the code to discover how businesses like yours save thousands on card fees every month!