

HOW DO I GAIN ACCESS TO MX™ BUILD?

To gain access to MX™ Build, contact our sales team at sales.mxbuild@prth.com to initiate the onboarding process. Once approved as a partner, you'll receive access to the MX™ Build platform, along with the resources and tools needed to succeed in offering the product to your clients. We will create a set of specific links to share with your merchants and set you up on MX™ Connect, Priority's main platform for partners.

HOW DO I START SELLING MX™ BUILD TO MY MERCHANTS?

After onboarding, you'll receive training on MX™ Build's features and benefits. You'll also gain access to marketing materials and product demos. Use these resources to present MX™ Build to your merchants, address their needs, and close sales. Our team is available to assist you throughout the process.

HOW DO I KNOW IF MY MERCHANTS WILL BE A GOOD FIT FOR MX™ BUILD?

Merchants who benefit most from MX™ Build are those in the construction industry, such as contractors, subcontractors, and construction firms, who need to streamline financial processes like invoicing, progress billing, and cash flow management. If your merchants are looking for ways to save time, increase payment efficiency, and simplify financial tasks, they are likely a good fit.

WHAT QUESTIONS SHOULD I BE ASKING MY MERCHANTS IN ORDER TO BEST UNDERSTAND THEIR MX™ BUILD FIT?

Here are some key questions to ask merchants:

1. Do you currently manage invoicing or billing manually?
2. How do you handle progress billing or recurring payments?
3. How do you send estimates and get paid?
4. Do you offer any subscription base services?
5. Would automated invoicing and payment solutions save you time and effort?

Understanding their pain points will help you position MX™ Build as the ideal solution.

HOW DO I MANAGE MY CLIENTS AS AN MX™ BUILD PARTNER?

Partners have access to a dedicated partner dashboard called MX™ Connect, where they can manage client accounts and track performance. You'll also have support from our partner team for any questions or challenges you may face in managing your clients.

WHAT INDUSTRIES OR CLIENT TYPES ARE THE BEST FIT FOR MX™ BUILD?

MX™ Build is designed for businesses in the construction industry, including contractors, subcontractors, and construction firms of all sizes. It's especially valuable for businesses looking to automate financial processes, manage progress billing, and improve overall cash flow.

HOW DO I TRACK MY PERFORMANCE AND EARNINGS?

MX™ Connect, the partner dashboard, provides real-time insights into your performance. You can track client subscriptions, monitor sales metrics, and view your earnings from revenue-sharing payouts. At the end of the month you will receive a report with a breakdown of sales and commissions.

WHAT IS MX™ CONNECT?

MX™ Connect provides Priority's partners and resellers with automated tools that support low friction merchant boarding, underwriting and risk management, client services, and commission processing—all through a single web interface. Integration with Priority's flagship consumer payments offering, MX™ Merchant, results in smooth merchant onboarding and activation.

