

PAY \$0 TO PROCESS

Stop losing money every time
your customer swipes their
card.



PCBancard pcbancard.com | 888-537-7332

PCBancard LLC is a registered ISO of Synovus Bank, Columbus, GA, Fifth Third Bank, N.A., Cincinnati, OH, Wells Fargo Bank, N.A., Concord, CA and Citizens Bank, N.A.



BENEFITS OF THE DUAL PRICING PROGRAM

- PCBancard's Dual Pricing Program allows merchants to offer a "card price" and a "cash price".
- Both prices are clearly displayed on the terminal or the ticket, giving your customer the choice of how they'd like to pay.
- Eliminates the processing costs associated with credit card acceptance.
- No need to increase the costs of goods and services to make up for lost profit due to inflation or rising processing fees.
- Merchants are on a month-to-month contract with NO cancellation fees.
- Ability to give back to a local charity through your business' processing.

PAY \$0 TO PROCESS CREDIT CARDS

With processing fees going up like never before, business owners like you are forced to pay outrageous fees to accept credit cards. With PCBancard's Dual Pricing Program, you'll pay \$0 to process credit cards—and put that money back into your bottom line, instead.

NEW TECHNOLOGY AVAILABLE!

PCBancard offers the latest equipment pre-programmed with the Dual Pricing Program. Here's how Dual Pricing works on our P Series Terminal by Dejavo:

Example of \$100 Transaction with DUAL PRICING



Customer Receipt

Traditional Processing Statement

Total Fees

Interchange Fees	\$1,131.77
Card Processing Fees	\$199.51
Card Brand Assessment	\$105.74
Other Fees	\$322.43

Total Fees charged to Merchant \$1759.45

Dual Pricing Processing Fees with P Terminal

Total Program Fees

Interchange Fees	\$64.95 \$0.00
Card Processing Fees	\$0.00
Card Brand Assessment	\$0.00
IPOSpays Portal Fee	\$10.00

Total Fees Charged to Merchant ~~\$74.95~~



Android P Series Terminal and iPOSpays Gateway

- No-Charge terminal when you process with the Dual Pricing Program
- Comes with the iPOSpays portal - a powerful tool comes with your P-Series Terminal, simplifying payment processing and giving you the power to run your business from anywhere.

Enjoy 6 months FREE PROCESSING when you sign up in 2025!



SCAN THE CODE

Scan the code to discover how businesses like yours save thousands on card fees every month!