

PAY \$0 TO PROCESS

Stop losing money every time your customer swipes their card.



SCAN THE CODE
Scan the code to discover how businesses like yours save thousands on card fees every month!

pcbancard.com/dual-pricing



BENEFITS OF THE DUAL PRICING PROGRAM

- PCBancard's Dual Pricing Program allows merchants to offer a "card price" and a "cash price".
- Both prices are clearly displayed on the terminal or the ticket, giving your customer the choice of how they'd like to pay.
- Eliminates the processing costs associated with credit card acceptance.
- No need to increase the costs of goods and services to make up for lost profit due to inflation or rising processing fees.
- Merchants are on a month-to-month contract with NO cancellation fees.
- Ability to give back to a local charity through your business' processing.

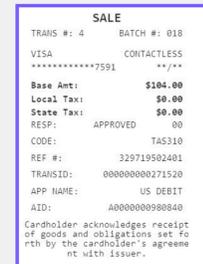
PAY \$0 TO PROCESS CREDIT CARDS

With processing fees going up like never before, business owners like you are forced to pay outrageous fees to accept credit cards. With PCBancard's Dual Pricing Program, you'll pay \$0 to process credit cards—and put that money back into your bottom line, instead.

NEW TECHNOLOGY AVAILABLE!

PCBancard offers the latest equipment pre-programmed with the Dual Pricing Program. Here's how it works:

Example of \$100 Transaction with DUAL PRICING



Customer Receipt



Traditional Processing Statement

Total Fees

| | |
|-----------------------|------------|
| Interchange Fees | \$1,131.77 |
| Card Processing Fees | \$199.51 |
| Card Brand Assessment | \$105.74 |
| Other Fees | \$322.43 |

Total Fees charged to Merchant \$1759.45

Dual Pricing Processing Fees with P Terminal

| | |
|---------------------------|---------|
| Total Program Fees | \$64.95 |
| Interchange Fees | \$0.00 |
| Card Processing Fees | \$0.00 |
| Card Brand Assessment | \$0.00 |

Total Fees Charged to Merchant \$64.95

Choose your terminal:

No-charge terminals & POS Systems available when you process with the Dual Pricing Program. Each system comes with a powerful tool back-end system, simplifying payment processing and giving you the power to run your business from anywhere.

