

3 WAYS TO TAKE PAYMENTS

Every merchant has a choice. Most don't know it.

WHOLESALE - TRADITIONAL

You pay the real rate. That's it.

*Pay the true wholesale cost plus a small flat fee.
No markup games. When rates drop, you capture
the savings automatically.*

✓ **Transparent. Predictable. Fair.**

1

SURCHARGING

Let credit cards carry their own weight.

*A small fee is added to credit card transactions
only — cutting your processing costs by 60% or
more.*

✓ **Federal law bars debit surcharges.**

2

DUAL PRICING

Two prices. Zero processing fees.

*Show a cash price and a card price — customers
choose. Whether they pay with cash, debit, or
credit, you keep every dollar you earn.*

✓ **Every dollar you earn stays yours.**

3